**TDWI Business Intelligence and Analytics Executive Briefing**

Briefing Outline

Module 1: Business Intelligence

 BI Defined

 BI Components

 The BI Roadmap

 BI Maturity

 BI Program Management

 BI Architecture

Module 2: Performance Management

 Performance Management Defined

 Performance Management Processes

 Performance Indicators

 Scorecards and Dashboards

 Integrated Performance Management

Module 3: Analytics

 Analytics Defined

 Analytics Processes

 Analytics Foundations

 Analytics Organizations

 Analytics Architecture

 Analytics Models

Module 4: Big Data

 Big Data Defined

 Using Big Data

 Working with Big Data

 Big Data Architecture

 Big Data Technology