**TDWI Business Intelligence and Analytics Executive Briefing**

Briefing Outline

Module 1: Business Intelligence

BI Defined

BI Components

The BI Roadmap

BI Maturity

BI Program Management

BI Architecture

Module 2: Performance Management

Performance Management Defined

Performance Management Processes

Performance Indicators

Scorecards and Dashboards

Integrated Performance Management

Module 3: Analytics

Analytics Defined

Analytics Processes

Analytics Foundations

Analytics Organizations

Analytics Architecture

Analytics Models

Module 4: Big Data

Big Data Defined

Using Big Data

Working with Big Data

Big Data Architecture

Big Data Technology