TRANSFORMING DATA WITH INTELLIGENCE™

For more than 20 years, TDWI has been raising the intelligence of data leaders and their teams with in-depth, applicable education and research, and an engaged worldwide membership community. Accelerate the success of your data management and analytics projects, and your career, with TDWI.

Experience the TDWI Difference:
- All Things Data
- Community of Learning
- In-Depth, Vendor-Agnostic Education
- Quality, Vetted Instructors
- Immediate Impact
- 20 Years of Excellence

TRUSTED BY THE WORLD’S LEADING COMPANIES

TDWI is a trusted training partner for more than 95% of the Fortune 100

NETWORK WITH TDWI

tdwi.org/facebook  tdwi.org/linkedin  tdwi.org/twitter
TDWI’s Enterprise Learning Solutions is a comprehensive training and development program that enables organizations to get the most of their data initiatives. TDWI’s enterprise learning portfolio allows you to customize a learning program to meet your organization’s specific needs: Onsite instruction training, public educational events, online learning, and team membership.

ONSITE EDUCATION

4  TDWI Onsite Education brings world-class instruction to your doorstep. Our instructors are leading BI practitioners, providing you with real world experience accelerating your team’s skills and project goals tailored to your needs.

ONLINE LEARNING

6  Build your business intelligence and analytic team skills with in-depth and interactive online courses taught by industry experts and in-the-trenches practitioners.

TEAM MEMBERSHIP

8  Gain exclusive access to the latest industry research and resources for analytics and data management, a community of professionals looking to connect and collaborate, and exclusive discounts to valuable skills-development opportunities.

EVENTS

10  TDWI events feature end-to-end learning experiences on the core pillars of analytics and data management. They are designed to bring you from foundational concepts and best practices to hands-on skills.
The skills and intelligence you need to transform your **DATA** into **IMPACT** starts here.

1 **ASSESS**
Our enterprise education advisors tap into our best-practice based research and benchmarking data and our broad network of instructors to assess your team’s needs and build a learning solution that helps maximize the return on your data management and analytics investments.

2 **PLAN**
We understand that every company is unique in size and budget. We will work together to design a training program that best fits your learning preferences (face-to-face, online, blended), availability, and project timetable. We will build an innovative solution that will maximize your training experience and dollars.

3 **PREPARE**
We want your training to have a profound impact on your projects and business. Prior to delivering your training we will spend time with you and our TDWI instructor to ensure the content is aligned with your training objectives and integrates real world insights that are directly applicable to your business.
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With a tailored learning program, your team sharpens skills with the most in-depth, practical education available. The knowledge gained will move your team and projects forward immediately. From fundamental courses to advanced techniques, with engaging workshops and exams to validate skills post training—we deliver the training you need directly to your team in your own environment.

Your team can put their knowledge to work immediately and continue their success with ongoing resources and training, such as TDWI Team Membership. TDWI Membership helps your team stay up to date with industry news and research, along with the best practices in the industry.

Topics Covered

- Data Asset Management
- Core BI Skills
- Data Analysts and Design
- Big Data
- Business Analytics
- Agile BI and DW Development
- Leadership and Management
- Data Science
ONSITE EDUCATION

Your Team, Your Location, Our Instructors

TDWI Onsite Education brings world-class instruction to your doorstep. Our Onsite instructors are leading business intelligence (BI) practitioners, providing you with real world experience to help accelerate your team's skills and project goals today.

Core Tracks:

- Data Asset Management
- Core BI Skills
- Data Analysis and Design
- Big Data
- Data Science
- Business Analytics
- Agile BI and DW Development
- Leadership and Management
- CBIP Certification

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IN-DEPTH, IN-HOUSE EDUCATION

☑ TAILOR TRAINING TO YOUR NEEDS, ON YOUR SCHEDULE.

☑ DEVELOPMENT OF A SOLID FOUNDATION FOR A COHESIVE TEAM.

☑ LEVERAGE THE PRACTICAL EXPERTISE OF OUR INSTRUCTORS TO MEET YOUR TRAINING OBJECTIVES
ONLINE LEARNING

Now Available Anywhere, Anytime

Build your business intelligence and analytic team skills with in-depth and interactive online courses taught by industry experts and in-the-trenches practitioners. Each course offers an engaging on-demand learning experience featuring video, audio, quizzes, exams, and more. Connect with instructors and other learners to share ideas, master concepts, and gain access to real-world best practices.

Categories:
- Business Analytics
- Business Intelligence
- Data Governance and Data Quality
- Data Modeling
- Data Preparation
- Data Science
- Free TechPrimer Series
- Guru Sessions

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WHY YOU’RE GONNA LOVE IT

✔ LEARN FROM TDWI EXPERTS
Industry leaders providing you real world experience

✔ IN-DEPTH AND ACTIONABLE
In-depth education that can be applied to your work tomorrow

✔ LEARN ON THE GO
Access on-demand training anywhere and anytime
TEAM MEMBERSHIP

Advance Your Projects and Your Career

Gain exclusive access to the latest industry research and resources for analytics and data management, a community of professionals looking to connect and collaborate, and exclusive discounts to valuable skills-development opportunities. TDWI Membership is for data leaders who want access to the tools necessary to move their careers, teams, and projects forward.

- Stay current on industry trends and best practices
- Validate your analytics and data management direction and approaches
- Connect and collaborate with industry experts and your peers

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MEMBERSHIP BENEFITS

EXCLUSIVE RESEARCH & INFORMATION
Stay up-to-date on industry trends and best practices with over 20 members-only research reports and publications.

ONLINE NETWORKING
Connect and collaborate with industry experts, analysts, and your peers in TDWI’s online member community.

24/7, ON-DEMAND ACCESS
Log in and explore TDWI’s growing archive of original research, video library of featured event sessions, and more.

MEMBER PERKS
Get access to discounts on training and certifications, complimentary members-only events, free job postings and more.

Visit tdwi.org/enterprise for more information
EVENTS

Experience the Best Analytics, Business Intelligence and Data Management Training Available

TDWI events feature end-to-end learning experiences on the core pillars of analytics and data management. They are designed to bring you from foundational concepts and best practices to hands-on skills and ideation, so you can ultimately put your knowledge to work back in the office immediately.

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UPCOMING 2017 EVENTS

TDWI CONFERENCES
May 7-12
August 6-11
December 3-8
Chicago, IL
Anaheim, CA
Orlando, FL

TDWI LEADERSHIP SUMMITS
May 8-9
August 7-8
December 4-5
Chicago, IL
Anaheim, CA
Orlando, FL

TDWI ACCELERATE EVENTS
April 3-5
October 16-18
Boston, MA
Seattle, WA

TDWI SEMINARS
May 22-24
June 12-14
Sept 18-19
October 2-4
October 23-24
Atlanta, GA
Dallas, TX
Boston, MA
Toronto, ON
New York, NY

Visit tdwi.org/enterprise for more information
CERTIFY YOUR TEAM FOR EXCELLENCE: CBIP ONSITE

With millions of dollars and your company’s strategic initiatives at stake, you need to be confident that your team has the qualifications to create, implement, and manage your BI initiatives. The Certified Business Intelligence Professional (CBIP) credential shows that your team operates with the highest level of knowledge possible in the business intelligence industry.

TDWI Onsite Education will bring instructors, exam prep courses, any extra education, and the CBIP examinations right to your conference room with a training package tailored to your team’s needs. You’ll accelerate the certification process and improve overall exam performance—without incurring travel expenses or sending staff out of the office.

FOR MORE INFORMATION, VISIT: tdwi.org/cbip

Is CBIP right for your team?
The CBIP program is designed for senior-level information systems and technology professionals in the business intelligence, data warehousing, and business analytics industry.

Identify Your Specialty Area
CBIP offers four recognized industry specialty areas to validate your skills and experience.

- **Leadership and Management** Requires deep process knowledge, including development methodology, program and project management, as well as organizational and team-building skills. An understanding of business topics such as BPM, CRM, and SCM is also needed.

- **Business Analytics** Understanding of both business and technical topics: concepts of performance management, business metrics definition and delivery, data visualization, and deployment and use of technology solutions such as OLAP, dashboards, scorecards, analytic applications, and data mining.

- **Data Analysis and Design** Analysis concentrates on understanding business needs, and design translates needs into data structures. Skills include analysis, business metrics specification, and relational and dimensional modeling, as well as an understanding of data warehousing concepts, architectures, and processes.

- **Data Integration** Proficiency in acquiring, transforming, and cleansing data. Mastery of concepts and skills for source data analysis and source qualification, data profiling, source/target mapping, data cleansing and transformation, and ETL development.

Certification Requires Passing Three Exams
Take two mandatory exams and choose one specialty area exam.

**MANDATORY EXAMS**
- Information Systems Core Exam
- Data Foundations Exam
- Business Core Exam

**SPECIALTY AREA EXAMS**
- Management IS/IT Exam
  (Leadership and Management specialty)
- Business Intelligence and Analytics Exam
- Data Management Exam
  (Data Analysis and Design specialty)
- Data Integration and Interoperability Exam
TDWI has brought its Onsite Education to companies in the following countries. Contact us today to bring our training to you.

**Places we’ve been**

- ALGERIA
- AUSTRALIA
- AUSTRIA
- BRAZIL
- CANADA
- CZECH REPUBLIC
- COLOMBIA
- COSTA RICA
- DENMARK
- DOMINICAN REPUBLIC
- EGYPT
- ESTONIA
- FINLAND
- FRANCE
- GERMANY
- INDIA
- IRELAND
- ISRAEL
- JAMAICA
- MALAYSIA
- MEXICO
- NEW ZEALAND
- NORWAY
- PANAMA
- POLAND
- SAUDI ARABIA
- SINGAPORE
- SLOVENIA
- SOUTH AFRICA
- SPAIN
- SWEDEN
- TRINIDAD & TOBAGO
- TURKEY
- UNITED ARAB EMIRATES
- UNITED KINGDOM
- UNITED STATES
- VIETNAM

**TO SCHEDULE YOUR CONSULTATION, CONTACT:**

Yvonne Baho  
Director of Enterprise Education TDWI

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