

tdwi
**ONSITE
EDUCATION**

**YOUR TEAM
YOUR LOCATION**

OUR INSTRUCTORS



KEY BENEFITS

TDWI offers world-class training conducted at your location or via a virtual classroom, saving you travel expenses and keeping productivity high. From fundamental courses to advanced techniques, we bring the training you need directly to your team.

- Develop a common language for a cohesive team
- Leverage the practical expertise of expert instructors to accelerate your projects
- Maximize your training budget with learning solutions tailored to your group
- Build training into your project schedules with just-in-time training from TDWI
- Create a team-building and continuing education experience for the entire group

DELIVERY OPTIONS:

- **ONSITE:** In-Person, Instructor-Led Training at Your Location
- **VIRTUAL:** Live, Instructor-Led Training in a Virtual Classroom



YVONNE BAHO

As director of TDWI Enterprise Learning, Yvonne has over 20 years of experience helping organizations worldwide reach their training objectives.

Are you ready to take the first step in getting your team on track with their training goals?



**FOR MORE INFORMATION,
CONTACT:**

Yvonne Baho
Director of
Enterprise Learning
TDWI

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tdwi
TEAM TRAINING

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WORLDWIDE TRAINING

TDWI has brought our education programs to countries around the globe.



PLACES WE'VE BEEN

ALGERIA
ARGENTINA
AUSTRALIA
AUSTRIA
BRAZIL
CANADA
CZECH REPUBLIC
COLOMBIA
COSTA RICA
DENMARK

DOMINICAN REPUBLIC
EGYPT
ESTONIA
FINLAND
FRANCE
GERMANY
INDIA
IRELAND
ISRAEL
JAMAICA

MALAYSIA
MEXICO
NEW ZEALAND
NIGERIA
NORWAY
PANAMA
PARAGUAY
POLAND
SAUDI ARABIA
SINGAPORE

SLOVENIA
SOUTH AFRICA
SPAIN
SWEDEN
TRINIDAD & TOBAGO
TURKEY
UNITED ARAB EMIRATES
UNITED KINGDOM
UNITED STATES
VIETNAM

TDWI INSTRUCTORS

TDWI instructors are carefully selected, rigorously qualified, and routinely measured and observed to ensure that they sustain the highest standards for professional education. We require our instructors to have extensive BI experience and demonstrated teaching skills.

In addition, all instructors are current practitioners who bring their real-world experience to every class. See for yourself the difference a TDWI “guru” can make for your team!



Chris Adamson, CBIP
Director of Education
TDWI



Rich Fox
Analytics Consultant and Educator



Richard Hines
Analytics Consultant and Educator



Norbert Kremer, Ph.D.
Sr. Director, Cloud Data Warehousing & Analytics
WinterCorp



Krish Krishnan
CEO
Sixth Sense Advisors



David Langer
Founder
Dave on Data



Deanne Larson, D.M., CBIP
President
Larson & Associates



Evan Levy, CBIP
Partner
Integral Data, LLC



Keith McCormick
Chief Data Science Advisor
CloudFactory



Mark Peco, CBIP
BI Consultant and Instructor



Richard Winter
CEO & Principal Consultant,
WinterCorp

INSTRUCTOR INDUSTRY EXPERIENCE

- Retail/Wholesale/Distribution
- Healthcare
- Insurance
- Financial Services
- Government
- Education
- Telecommunications
- Manufacturing
- Utilities
- Advertising/Marketing/
Public Relations
- Media/Entertainment/Publishing
- Software/Internet
- Chemical/Petroleum
- Pharmaceuticals
- Aerospace

WORKSHOPS

TDWI's workshops address the top challenges organizations are facing. Bring your team's data and analytics practices up to speed in just three days of in-depth, interactive training. Each workshop includes customized activities working with your unique people, projects, processes, and data.

CHOOSE THE TDWI 3-DAY WORKSHOP THAT'S RIGHT FOR YOU.

- Hands-On: Machine Learning Bootcamp with Python
- Data Governance Skills for the 21st Century
- Data Visualization and Storytelling: Finding and Communicating Data Insights
- TDWI Data Science Bootcamp
- Developing Your Company's Data Strategy Roadmap
- Dimensional Data Modeling Skills: A Deep Dive
- Essential Skills for BI and Analytics Professionals
- Must-Have Skills for Modern Data Modeling
- TDWI Information Dashboards: Requirements, Design, and Deployment



DID YOU KNOW?

YOU CAN MIX AND MATCH COURSES TO CREATE YOUR UNIQUE LEARNING EXPERIENCE

CONTACT YVONNE TO LEARN MORE.

ybaho@tdwi.org

"I found the information to be incredibly valuable, and I hope that it will help guide my folks as we move forward. Personally, I believe it will help me to guide our project in a better direction, and it has prepared me with ammunition to ask better questions."

Luke G.,

Training Manager

COURSE CATEGORIES

We offer high-quality, vendor-neutral analytics and business intelligence education on everything from foundational skills to cutting-edge topics, as well as leadership strategies. Our broad selection of topics allows you to mix and match courses to create a custom learning experience that can be tailored to meet the specific needs of your organization.

BUSINESS ANALYTICS COURSES

- TDWI Analytics Principles and Practices: Delivering Business Insight from Data
- TDWI Business Intelligence and Analytics Architecture
- TDWI Data Visualization Principles and Practices
- Hands-On: Business Analysis for Everyone with Excel—Becoming a Data Detective Made Easy
- TDWI Developing Data and Analytics Literacy Workshop
- Data Storytelling for Business Impact
- Hands-On Machine Learning Made Easy—No, Really!

BUSINESS INTELLIGENCE COURSES

- TDWI Business Intelligence and Analytics Foundations: Charting the Course to Data-Driven Success
- TDWI Business Intelligence and Analytics Architecture
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Information Dashboard Design: Dashboard Development and Performance Management
- TDWI Project Management for Business Intelligence
- TDWI Requirements Gathering: Correct and Complete Requirements for BI and Analytics Systems



DATA MANAGEMENT AND GOVERNANCE COURSES

- TDWI Data Governance Principles and Practices: Managing Data as an Asset
- TDWI Data Quality Management: Techniques for Data Profiling, Assessment, and Improvement
- TDWI Data Integration Principles and Practices: Creating Information Unity from Data Disparity
- TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- TDWI Master Data Management Fundamentals
- Introduction to Data Engineering
- Data Privacy and Protection Fundamentals

DATA MODELING COURSES

- TDWI Advanced Data Modeling Techniques
- TDWI Data Modeling: Data Analysis and Design for BI and Analytics Solutions
- TDWI Dimensional Data Modeling Primer: From Requirements to Business Analysis
- Advanced Dimensional Modeling: Techniques for Practitioners
- Data Modeling in the Age of Big Data
- The Dimensional Model Refactored: New Techniques for the 21st Century



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"I appreciated the instructor's method of presenting concepts where multiple points of view are held."

Jeff B.
Director,
Maintenance Information Systems



HANDS-ON COURSES FOR DATA SCIENCE

- Hands-On with Graph Databases
- Hands-On: Visual Data Analysis with Python
- Hands-On: Introduction to Machine Learning for Data Science with Python
- Hands-On: Intermediate Machine Learning for Data Science with Python
- Hands-On: Data Wrangling for Machine Learning with Python
- Hands-On: Linear Regression for Data Science with Python
- Hands-On: Logistic Regression for Data Science with Python
- Hands-On: Cluster Analysis for Data Science with Python
- Hands-On: Text Analytics for Data Science with Python

HANDS-ON DATA ANALYSIS COURSES FOR EVERYONE

- Hands-On: Business Analysis for Everyone with Excel—Becoming a Data Detective Made Easy
- Hands-On: Linear Regression Made Easy with Excel
- Hands-On: Logistic Regression Made Easy with Excel
- Hands-On: Visual Data Analysis with R
- Hands-On: Machine Learning Made Easy - No, Really!
- Hands-On: Data Wrangling for Machine Learning with R

INFRASTRUCTURES & TECHNOLOGIES COURSES

- TDWI Business Intelligence and Analytics Architecture
- TDWI Data Virtualization: Solving Complex Data Integration Challenges
- TDWI Data Warehouse Automation: Better, Faster, Cheaper ... You Can Have It All
- Big Data Roadmap
- Data Warehousing in the Cloud
- Platforms and Architecture for Analytics and the Modern Data Warehouse
- Modern Data Warehouse Platforms and Architectures for the Cloud

LEADERSHIP & MANAGEMENT COURSES

- TDWI BI and Analytics Executive Briefing
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Project Management for Business Intelligence
- Building Your Company's Analytics and Data Warehouse Plan
- Building Your Company's Data Strategy
- Practical Data Literacy for Leaders

PREDICTIVE ANALYTICS & DATA SCIENCE COURSES

- TDWI Predictive Analytics Principles and Practices
- Advanced Analytics: Leveraging Data Science and Machine Learning Techniques to Gain Data Insights
- Data Analytics Bootcamp
- Introduction to Data Science Methodology
- Introduction to Machine Learning
- Supervised Machine Learning: Preparing Data and Deploying Analytic Models for Classification and Prediction
- Unsupervised Machine Learning: Preparing Data and Deploying Analytic Models for Clustering and Association
- Predictive Modeling with Ensembles and XAI: Advanced Techniques for Deeper Insights



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"The instructor was great. This class helped me connect many "dots" while listening to and thinking about some of our everyday business conversations across our team."

Katerina S
Data Steward



TRANSFORMING DATA WITH INTELLIGENCE™

For more than 25 years, TDWI has been raising the intelligence of data leaders and their teams with in-depth, applicable education and research, and an engaged worldwide membership community. Accelerate the success of your data management and analytics projects—and your career—with TDWI.

Experience the TDWI Difference:

- 25+ Years of Excellence in All Things Data
- Community of Learning
- In-Depth, Vendor-Agnostic Education
- Quality, Vetted Instructors
- Immediate Impact

NETWORK WITH TDWI



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