

# YOUR TEAM YOUR LOCATION OUR INSTRUCTORS



# **KEY BENEFITS**

TDWI offers world-class training conducted at your location or via a virtual classroom, saving you travel expenses and keeping productivity high. From fundamental courses to advanced techniques, we bring the training you need directly to your team.

- Develop a common language for a cohesive team
- Leverage the practical expertise of expert instructors to accelerate your projects
- Maximize your training budget with learning solutions tailored to your group
- Build training into your project schedules with just-in-time training from TDWI
- Create a team-building and continuing education experience for the entire group

#### **DELIVERY OPTIONS:**

- ONSITE: In-Person, Instructor-Led Training at Your Location
- VIRTUAL: Live, Instructor-Led Training in a Virtual Classroom

#### **YVONNE BAHO**

As director of TDWI Enterprise Learning, Yvonne has over 20 years of experience helping organizations worldwide reach their training objectives.

Are you ready to take the first step in getting your team on track with their training goals?



FOR MORE INFORMATION, CONTACT:

Yvonne Baho Director of Enterprise Learning TDWI

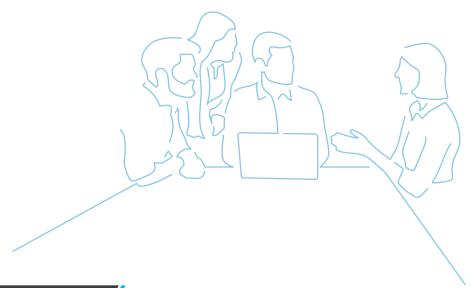
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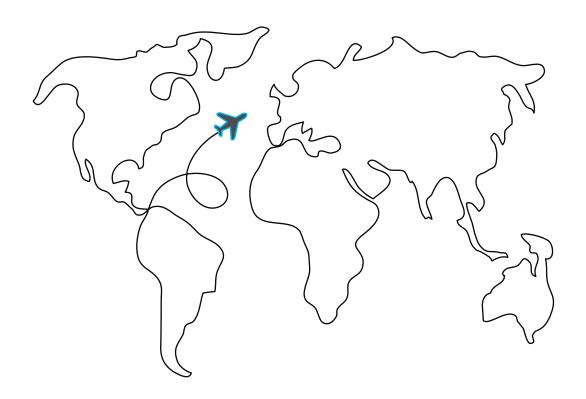
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# **WORLDWIDE TRAINING**

TDWI has brought our education programs to countries around the globe.



#### **PLACES WE'VE BEEN**

ALGERIA	DOMINICAN REPUBLIC	MALAYSIA	SLOVENIA
ARGENTINA	EGYPT	MEXICO	SOUTH AFRICA
AUSTRALIA	ESTONIA	<b>NEW ZEALAND</b>	SPAIN
AUSTRIA	FINLAND	NIGERIA	SWEDEN
BRAZIL	FRANCE	NORWAY	TRINIDAD & TOBAGO
CANADA	GERMANY	PANAMA	TURKEY
CZECH REPUBLIC	INDIA	PARAGUAY	UNITED ARAB EMIRATES
COLOMBIA	IRELAND	POLAND	UNITED KINGDOM
COSTA RICA	ISRAEL	SAUDI ARABIA	UNITED STATES
DENMARK	JAMAICA	SINGAPORE	VIETNAM

# **TDWI INSTRUCTORS**

TDWI instructors are carefully selected, rigorously qualified, and routinely measured and observed to ensure that they sustain the highest standards for professional education. We require our instructors to have extensive BI experience and demonstrated teaching skills.

In addition, all instructors are current practitioners who bring their real-world experience to every class. See for yourself the difference a TDWI "guru" can make for your team!



**Chris Adamson, CBIP**Director of Education
TDWI



**Rich Fox**Analytics Consultant and Educator



**Richard Hines**Analytics Consultant and Educator



Norbert Kremer, Ph.D.
Sr. Director, Cloud Data Warehousing & Analytics
WinterCorp



**Krish Krishnan**CEO
Sixth Sense Advisors



**David Langer**Founder
Dave on Data



Deanne Larson, D.M., CBIP President Larson & Associates



**Evan Levy, CBIP**Partner
Integral Data, LLC



**Keith McCormick** Chief Data Science Advisor CloudFactory



Mark Peco, CBIP
BI Consultant and Instructor



**Richard Winter**CEO & Principal Consultant,
WinterCorp

#### **INSTRUCTOR INDUSTRY EXPERIENCE**

- Retail/Wholesale/Distribution
- Healthcare
- Insurance
- Financial Services
- Government
- Education

- Telecommunications
- Manufacturing
- Utilities
- Advertising/Marketing/ Public Relations
- Media/Entertainment/Publishing
- Software/Internet
- Chemical/Petroleum
- Pharmaceuticals
- Aerospace

## **WORKSHOPS**

**TDWI's workshops address the top challenges organizations are facing.** Bring your team's data and analytics practices up to speed in just three days of in-depth, interactive training. Each workshop includes customized activities working with your unique people, projects, processes, and data.

#### CHOOSE THE TDWI 3-DAY WORKSHOP THAT'S RIGHT FOR YOU.

- Hands-On: Machine Learning Bootcamp with Python
- Data Governance Skills for the 21st Century
- Data Visualization and Storytelling: Finding and Communicating Data Insights
- TDWI Data Science Bootcamp
- Developing Your Company's Data Strategy Roadmap
- Dimensional Data Modeling Skills: A Deep Dive
- Essential Skills for BI and Analytics Professionals
- Must-Have Skills for Modern Data Modeling
- TDWI Information Dashboards: Requirements, Design, and Deployment



CONTACT YVONNE TO LEARN MORE.

ybaho@tdwi.org

"I found the information to be incredibly valuable, and I hope that it will help guide my folks as we move forward. Personally, I believe it will help me to guide our project in a better direction, and it has prepared me with ammunition to ask better questions."

Luke G.,

Training Manager

## **COURSE CATEGORIES**

We offer high-quality, vendor-neutral analytics and business intelligence education on everything from foundational skills to cutting-edge topics, as well as leadership strategies. Our broad selection of topics allows you to mix and match courses to create a custom learning experience that can be tailored to meet the specific needs of your organization.

#### **BUSINESS ANALYTICS COURSES**

- TDWI Analytics Principles and Practices: Delivering Business Insight from Data
- TDWI Business Intelligence and Analytics Architecture
- TDWI Data Visualization Principles and Practices
- Hands-On: Business Analysis for Everyone with Excel—Becoming a Data Detective Made Easy
- TDWI Developing Data and Analytics Literacy Workshop
- Data Storytelling for Business Impact
- Hands-On Machine Learning Made Easy—No, Really!

# **BUSINESS INTELLIGENCE COURSES**

- TDWI Business Intelligence and Analytics Foundations: Charting the Course to Data-Driven Success
- TDWI Business Intelligence and Analytics Architecture
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Information Dashboard Design: Dashboard Development and Performance Management
- TDWI Project Management for Business Intelligence
- TDWI Requirements Gathering: Correct and Complete Requirements for BI and Analytics Systems



### **DATA MANAGEMENT AND GOVERNANCE COURSES**

- TDWI Data Governance Principles and Practices: Managing Data as an Asset
- TDWI Data Quality Management: Techniques for Data Profiling, Assessment, and Improvement
- TDWI Data Integration Principles and Practices: Creating Information Unity from Data Disparity
- TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- TDWI Master Data Management Fundamentals
- Introduction to Data Engineering
- Data Privacy and Protection Fundamentals

#### **DATA MODELING COURSES**

- TDWI Advanced Data Modeling Techniques
- TDWI Data Modeling: Data Analysis and Design for BI and Analytics Solutions
- TDWI Dimensional Data Modeling Primer: From Requirements to Business Analysis
- Advanced Dimensional Modeling: Techniques for Practitioners
- Data Modeling in the Age of Big Data
- The Dimensional Model Refactored: New Techniques for the 21st Century



"I appreciated the instructor's method of presenting concepts where multiple points of view are held."

> Jeff B. Director, Maintenance Information Systems



### HANDS-ON COURSES FOR DATA SCIENCE

- Hands-On with Graph Databases
- Hands-On: Visual Data Analysis with Python
- Hands-On: Introduction to Machine Learning for Data Science with Python
- Hands-On: Intermediate Machine Learning for Data Science with Python
- Hands-On: Data Wrangling for Machine Learning with Python
- Hands-On: Linear Regression for Data Science with Python
- Hands-On: Logistic Regression for Data Science with Python
- Hands-On: Cluster Analysis for Data Science with Python
- Hands-On: Text Analytics for Data Science with Python

#### HANDS-ON DATA ANALYSIS COURSES FOR EVERYONE

- Hands-On: Business Analysis for Everyone with Excel—Becoming a Data Detective Made Easy
- Hands-On: Linear Regression Made Easy with Excel
- Hands-On: Logistic Regression Made Easy with Excel
- Hands-On: Visual Data Analysis with R
- Hands-On: Machine Learning Made Easy No, Really!
- Hands-On: Data Wrangling for Machine Learning with R

# **INFRASTRUCTURES & TECHNOLOGIES COURSES**

- TDWI Business Intelligence and Analytics Architecture
- TDWI Data Virtualization: Solving Complex Data Integration Challenges
- TDWI Data Warehouse Automation: Better, Faster, Cheaper ... You Can Have It All
- Big Data Roadmap
- Data Warehousing in the Cloud
- Platforms and Architecture for Analytics and the Modern Data Warehouse
- Modern Data Warehouse Platforms and Architectures for the Cloud

#### **LEADERSHIP & MANAGEMENT COURSES**

- TDWI BI and Analytics Executive Briefing
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Project Management for Business Intelligence
- Building Your Company's Analytics and Data Warehouse Plan
- Building Your Company's Data Strategy
- Practical Data Literacy for Leaders

### PREDICTIVE ANALYTICS & DATA SCIENCE COURSES

- TDWI Predictive Analytics Principles and Practices
- Advanced Analytics: Leveraging Data Science and Machine Learning Techniques to Gain Data Insights
- Data Analytics Bootcamp
- Introduction to Data Science Methodology
- Introduction to Machine Learning
- Supervised Machine Learning: Preparing Data and Deploying Analytic Models for Classification and Prediction
- Unsupervised Machine Learning: Preparing Data and Deploying Analytic Models for Clustering and Association
- Predictive Modeling with Ensembles and XAI: Advanced Techniques for Deeper Insights
- DID YOU KNOW?
  YOU CAN MIX AND MATCH COURSES TO CREATE
  YOUR UNIQUE LEARNING EXPERIENCE
  CONTACT YVONNE TO LEARN MORE.

ybaho@tdwi.org

"The instructor was great. This class helped me connect many "dots" while listening to and thinking about some of our everyday business conversations across our team."

Katerina S Data Steward



For more than 25 years, TDWI has been raising the intelligence of data leaders and their teams with in-depth, applicable education and research, and an engaged worldwide membership community. Accelerate the success of your data management and analytics projects and your career—with TDWI.

#### **Experience the TDWI Difference:**

- 25+ Years of Excellence in All Things Data
- Community of Learning
- In-Depth, Vendor-Agnostic Education
- Quality, Vetted Instructors
- Immediate Impact

#### **NETWORK WITH TDWI**



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