As a result of several successful experiences with TDWI Onsite Education, a pharmaceutical company recognized internal skill gaps in the areas of business requirements generation and dimensional data modeling. Specifically, they were experiencing difficulties in determining the scope of BI projects, achieving satisfactory performance with some data model designs, and in documenting and tracing projects throughout the development life cycle from business requirements to interface design.

To address these gaps, the organization held three onsite sessions of the TDWI Dimensional Data Modeling Primer. Through the training, the staff was introduced to best practices for identifying and documenting business requirements, determining BI project scope, and determining which data and what dimensional data models would best support the identified business requirements.

After adopting the techniques and best practices as taught in the course, the organization has experienced significant improvements in each of the areas that they had identified as problems prior to training. They have also realized additional benefits in the form of increased executive sponsor buy-in and funding for BI projects and improved team dynamics across the various internal groups responsible for supporting requirements, design, and development.