IBM Big Data Stampede

Leading the charge for Big Data success

Big Data promises to open doors: improve business knowledge, enable an enhanced view and more intimate relationship with the customer and improve operational efficiency. According to Erik Brynjolfsson of MIT "companies that use "data-directed decision making" enjoy a 5% to 6% boost in productivity" Yet, many organizations are struggling at the threshold of Big Data success; teetering backwards instead of forwards. According to PWC, "58 percent of respondents agreed that moving from data to insight is a major challenge." The challenge is oftentimes finding the right combination of software, services and skills to get your Big Data project to success quickly.

Overview

IBM Big Data Stampede is the solution to this challenge fusing the strength of our services, products and skills to minimize the barriers of Big Data initiatives and provide organizations with quick success.

Big Data Stampede provides a collaborative and agile vehicle to enable you to accelerate your Big Data journey.

- **IBM Expertise** - takes the guesswork out of Big Data initiatives and delivers savings in time and cost for your early enablement and success

- **IBM Big Data Platform** - provides unmatched capabilities for processing and analyzing all types of Big Data

- **Skills & Knowledge Transfer** - ensures knowledge transfer and provides a training roadmap for the skills enablement of your organization for your new Big Data requirements

Your Big Data Stampede includes an assessment to identify the high value starting points with Big Data. We work with you to unearth trouble areas and complex problems for resolution through leveraging Big Data.

In addition, our IBM Big Data experts guide you through the knowledge transfer of a specific use case and provide access to our robust, scalable Big Data platform for the duration of the engagement to build out Big Data solutions.

Highlights:

- **Expedites** your Big Data success by leveraging IBM's innovation, leadership and skills

- **Enables** self-sufficiency with IBM's Big Data platform and provides a clear understanding of the approach, prioritization and next steps for your Big Data strategy

- **Expands** your knowledge of Big Data and grows Big Data expertise within your business

Our experienced team from across IBM Information Management includes Big Data Scientists, Architects and Consultants, who will create a customized Big Data reference architecture and roadmap and provide specific intellectual property that you can leverage to continue to grow your Big Data footprint. You will benefit from our industry specific architectures and roadmaps designed around big data technology.

Stampede delivers technical Big Data skills enablement on all relevant Big Data tools and modules of interest to you within the use case scope. In addition, we will work with you to develop a systemic internal plan for Big Data skills development. This knowledge transfer and skills enablement will enhance and expedite your self-sufficiency with Big Data projects.

Deliverables:

- Customized Big Data reference architecture and roadmap
- Findings and recommendations report
- Analytic reports designed around your data and business requirements
- IP that you can leverage to continue to grow Big Data skills including up to five seats for two online courses.

Ask yourself: Where would you like to apply Big Data technology to solve your business problems? What are your Big Data quick wins?

Contact us

Let's discuss how to take the first step in your successful Big Data journey with Stampede! Simply email us at: stampede@us.ibm.com

For more information

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